



Transforming Snellville Autotrim and Upholstery

A Digital Success Story

Challenge:

Snellville Auto Trim and Upholstery is a leading auto upholstery shop in Snellville, GA. They had a successful physical business, but they wanted to expand their reach and attract new customers online. Their challenge was to create a website that would showcase their expertise and services, attract new customers, and rank well in search engine results pages (SERPs).

Our Approach:

Website Planners, a digital marketing agency, partnered with Snellville Auto Trim and Upholstery to design and build a new website and optimize it for search engines. We began by conducting a thorough keyword research analysis to identify the terms and phrases that potential customers were using to search for auto upholstery services in Snellville, GA. We then used this information to develop a comprehensive SEO strategy for the website.

Website Design:

We designed a visually appealing and informative website that highlighted Snellville Auto Trim and Upholstery's expertise and services. The website was designed to be user-friendly and easy to navigate, with clear calls to action throughout. We also integrated the website with Snellville Auto Trim and Upholstery's social media accounts and Google My Business listing.

SEO Optimization:

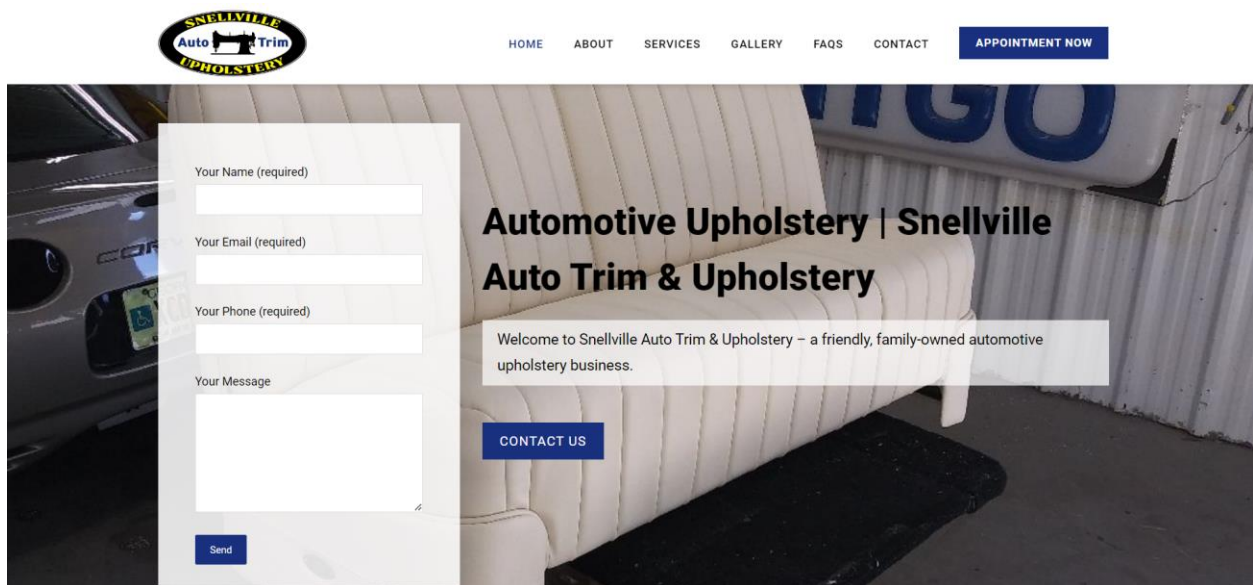
We implemented a variety of SEO techniques to optimize the website for search engines. This included:

- **On-page optimization:** We optimized the website's title tags, meta descriptions, header tags, and image alt text with relevant keywords. We also created high-quality content that was relevant to Snellville Auto Trim and Upholstery's target audience and included relevant keywords.

- **Technical SEO:** We ensured that the website was technically sound and easy for search engines to crawl and index. We also implemented best practices for website speed and performance.
- **Off-page SEO:** We built backlinks to the website from high-quality websites in the automotive industry. Backlinks are a signal to search engines that a website is authoritative and trustworthy.

Results:

Within a few months of launching the new website, Snellville Auto Trim and Upholstery's website began to rank well in SERPs for a variety of relevant keywords. Today, Snellville Auto Trim and Upholstery's website ranks for many keywords, including "Snellville Auto Trim," "Automotive Upholstery Snellville," and "Auto Trim Snellville."



Click the Link to view Full Website
<https://snellvilleautotrim.com/>

Examples of Ranked Keywords:

Website: <https://snellvilleautotrim.com/>

Keyword: Snellville Auto Trim

Google search results for "Snellville Auto Trim". The search bar shows the query and a microphone icon. Below the search bar, there are filters for Shopping, Images, Maps, Reviews, Phone number, Photos, Videos, News, and Books. The results show "About 580,000 results (0.59 seconds)".

1. Snellville Auto Trim & Upholstery: Automotive Upholstery
https://snellvilleautotrim.com

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 28 LD: 42 I: 7 whois </> source Rank: 35.6M

Automotive Upholstery Snellville is Auto Trim Service in Snellville, GA. We are providing quality products and customer service at the next level in ...
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2. Snellville Auto Trim & Upholstery Photos - Yelp
https://www.yelp.com › biz › snellville-auto-trim-and-...

L: 4 LD: 413M I: 484K whois </> source Rank: 26

Snellville Auto Trim & Upholstery · Map · 2184 Scenic Hwy N Snellville, GA 30078.
Directions · (470) 395-9995. Call Now · More Info. Hours · Known For. Yes. Accepts ...
★★★★★ Rating: 5 - 4 reviews

Snellville Auto Trim & Upholstery
Website Directions Save
4.9 ★★★★★ 69 Google reviews
Auto upholsterer in Snellville, Georgia

Address: Enter from 124, 2184 Scenic Hwy N, Snellville, GA 30078
Hours: Closed · Opens 8 AM Thu
Phone: (470) 395-9995
Suggest an edit · Own this business?

Keyword: Automotive Upholstery Snellville

Google search results for "Automotive Upholstery Snellville". The search bar shows the query and a microphone icon. Below the search bar, there are filters for Shopping, Images, Maps, Reviews, Phone number, Photos, Videos, News, and Books. The results show "About 1,000 results (0.59 seconds)".

1. Snellville Auto Trim & Upholstery: Automotive Upholstery
https://snellvilleautotrim.com

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
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Keyword: convertible tops Snellville

Google

convertible tops Snellville

Keyword difficulty: . . . (for google.com database) — View [full report](#) for this keyword

Get mobile restoration services. Find custom work. Call 404-580-4019.

convertibletopmanatl.com
<https://www.convertibletopmanatl.com>

2. The Convertible Top Man: Convertible Top Installation ...

L: 105 LD: 105 I: 5 whois </> source Rank: 7.00M


The **Convertible Top Man** provides full-service **convertible top** installation all over **Snellville, GA** and surrounding areas. Call us at 404-580-4019.

Snellville Auto Trim & Upholstery
<https://snellvilleautotrim.com>

3. Snellville Auto Trim & Upholstery: Automotive Upholstery ...

L: 28 LD: 42 I: 7 whois </> source Rank: 35.6M

For over 40 years, as a leader in automotive upholstery , **convertible tops**, and much more, we understand the unique needs of our customers. This is why we take ...
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Keyword: headliners Snellville

Google

headliners Snellville

Keyword difficulty: . . . (for google.com database) — View [full report](#) for this keyword

headliners in Snellville, GA · 1. headliners Barber Shop, 2420 Wisteria Drive # 2, Bautista Head Liner & Uphols. 3403 Stone Mountain Hwy · 3.

manta.com
<https://www.manta.com> > ... > Barber Shops > Barbers

8. Headliners Barber Shop Snellville GA, 30078 – Manta.com

L: error LD: error I: 4.54K whois </> source Rank: 5.15K

Headliners Barber Shop · 2420 Wisteria Drive # 3 · **Snellville, GA 30078.**

Snellville Auto Trim & Upholstery
<https://snellvilleautotrim.com>

9. Snellville Auto Trim & Upholstery: Automotive Upholstery ...

L: 28 LD: 42 I: 7 whois </> source Rank: 35.6M

We have all the experience and tools necessary to get your car's **headliners**, seats, convertible tops, and more look like new. Indeed, we'll take care of your ...

Keyword: Auto Trim Snellville

Google

Auto Trim Snellville

Keyword difficulty: 81.15% (for google.com database) — View full report for this keyword

Shopping Images Maps Services Videos News Books Flights Finance

SEOquake

Parameters
SERP report
Export CSV

Sort this page ^

Locale ^

About 551,000 results (0.54 seconds)


Snellville Auto Trim & Upholstery
https://snellvilleautotrim.com

1. Snellville Auto Trim & Upholstery: Automotive Upholstery

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account - [Connect](#)

L: 28 LD: 42 I: 7 whois </> source Rank: 35.6M

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Keyword: Upholstery Snellville

Google

Upholstery Snellville

Keyword difficulty: 80.35% (for google.com database) — View full report for this keyword

SEOquake

Parameters
SERP report
Export CSV

Sort this page ^

Locale ^


Snellville Auto Trim & Upholstery
https://snellvilleautotrim.com

1. Snellville Auto Trim & Upholstery: Automotive Upholstery

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
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L: 28 LD: 42 I: 7 whois </> source Rank: 35.6M

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How We Competed with the Competition:

Snellville Auto Trim and Upholstery has a number of competitors in the Snellville area. However, we were able to help Snellville Auto Trim and Upholstery's website outrank its competitors by focusing on the following:

- **Keyword research:** We conducted a thorough keyword research analysis to identify the terms and phrases that potential customers were using to search for automotive upholstery services in Snellville. This allowed us to target the right keywords with our SEO strategy.
- **High-quality content:** We created high-quality content that was relevant to Snellville Auto Trim and Upholstery's target audience and included relevant keywords. This helped to improve the website's ranking in SERPs and attract more visitors.
- **Technical SEO:** We ensured that the website was technically sound and easy for search engines to crawl and index. We also implemented best practices for website speed and performance. This helped to improve the user experience and make the website more competitive in SERPs.
- **Off-page SEO:** We built backlinks to the website from high-quality websites in the automotive industry. This helped to signal to search engines that the website is authoritative and trustworthy.

Conclusion:

Website Planners helped Snellville Auto Trim and Upholstery to achieve its digital marketing goals by designing and building a new website and optimizing it for search engines. As a result of our efforts, Snellville Auto Trim and Upholstery's website now ranks well in SERPs for the target keywords and attracts a large number of visitors each month.

If you are a business owner who is looking to improve your online presence and attract more customers, contact Website Planners today. We can help you to design and build a new website, optimize it for search engines, and implement a comprehensive SEO strategy.

Points of Interest:

- Snellville Auto Trim and Upholstery wanted to turn their physical business to digital.
- Website Planners designed and built a new website, optimized it for search engines, and implemented a comprehensive SEO strategy.

- Snellville Auto Trim and Upholstery's website now ranks well in SERPs for the target keywords and attracts a large number of visitors each month.
- Website Planners was able to help Snellville Auto Trim and Upholstery outrank its competitors by focusing on keyword research, high-quality content, technical SEO, and off-page SEO.

“ Our journey with Website Planners has been nothing short of exceptional when it comes to boosting our online presence and drawing in more customers. Their team of seasoned professionals played a pivotal role in designing a visually appealing and user-friendly website. Moreover, their SEO optimization efforts have been instrumental in attracting a higher volume of visitors. We’re overjoyed with the outstanding results we’ve achieved and enthusiastically endorse Website Planners to any business looking to elevate their online marketing game. ”

Contact Us

Contact Website Planners today to schedule a free consultation and learn more about how we can help you take your business to the next level. Our experienced team is eager to help you achieve digital success.



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<http://thewebsiteplanners.com/>

Partner with us, and let's create your success story together.